1st Graduation Class
His Majesty King Abdullah II Bin Al Hussein
His Royal Highness Crown Prince Hussein Bin Abdullah
Dr. Talal Abu-Ghazaleh, Chairman of TAG-College Advisory Board
The launch of the Talal Abu-Ghazaleh College of Business (TAG-College) as one of the major faculties of the German Jordanian University in 2006

From left: Dr. Labib Khadra, the German Jordanian University President, Dr. Talal Abu-Ghazaleh, Talal Abu-Ghazaleh Organization Chairman and CEO, H.E. Dr. Sabri Saidam, Minister of Telecommunications and Information Technology (Palestine), H.E. Mr. Amr Moussa, Secretary-General of the League of Arab States, Dr. Khaled Toukan, Former Minister of Higher Education and Scientific Research (Jordan), and H.E. Dr. Klaus Burkhardt, the German Ambassador to Jordan.
## Index

<table>
<thead>
<tr>
<th>Mission and Goals</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Advisory Board Chairman’s Statement</td>
<td>3</td>
</tr>
<tr>
<td>GJU President’s Statement</td>
<td>4</td>
</tr>
<tr>
<td>Dean of Graduate Studies’ Statement</td>
<td>5</td>
</tr>
<tr>
<td>The Dean’s Statement</td>
<td>6</td>
</tr>
<tr>
<td>Advisory Board</td>
<td>7</td>
</tr>
<tr>
<td>Management Committee</td>
<td>13</td>
</tr>
<tr>
<td>Faculty Council</td>
<td>15</td>
</tr>
<tr>
<td>Faculty Members</td>
<td>17</td>
</tr>
<tr>
<td>Graduates</td>
<td>21</td>
</tr>
<tr>
<td>TAG-College in Pictures</td>
<td>41</td>
</tr>
<tr>
<td>Premises</td>
<td>46</td>
</tr>
<tr>
<td>Yearbook Committee</td>
<td>51</td>
</tr>
<tr>
<td>Signature</td>
<td>52</td>
</tr>
</tbody>
</table>
Mission and Goals
Mission and Goals

The Talal Abu-Ghazaleh College of Business (TAG-College) is the first college of its kind that represents a partnership between the private and the public sectors in the Arab world. It was founded to provide educational opportunities according to the highest international standards. Our commitment to our students, academic excellence and the development of the region is reflected in our vision “Where the Gifted Become Leaders”.

TAG-College was inaugurated in 2006 as one of the faculties of the German-Jordanian University (GJU), a public university formed in 2004 through the joint cooperation of the German and Jordanian governments. This unique partnership brings the business expertise of the Talal Abu-Ghazaleh Organization (TAG-Org) to the academic world of GJU.

Mission

TAG-College’s mission is to provide the Arab and global markets with qualified business leaders through delivering sound academic and professional programs. TAG-College is committed to high level education, professional training, and strong community service through creative partnerships with our stakeholders. TAG-College aims at providing the best standards of excellence in higher education, encourages personal development and innovation, and stimulates applied research and service to the Arab society and the world in different fields of business.

Goals

TAG-College aspires to be a model of excellence for academic and professional communities that work on advancing knowledge and improving economic vitality as well as quality of life. Thus, TAG-College aims to be recognized as one of the top leading national and international business school.

The goals were established based on TAG-College’s strategic targets, Dr. Talal Abu-Ghazaleh’s strategic vision, and GJU’s strategic plan to:

- Provide societies with leaders who are equipped with high-quality knowledge and management skills.
- Offer distinctive business programs that are internationally recognized that capture the unique strengths of GJU, TAG-College, and TAG-Org.
- Offer better learning opportunities for students to be competitive in globally-oriented business fields.
- Focus on a dynamic, academic, professional and intellectual environment that fosters creativity and innovation accompanied with social responsibility.
- Support the culture of partnership between TAG-College and the society as well as the business community.
- Encourage accountability that connects performance and resources.
The Advisory Board Chairman’s Statement

The Talal Abu-Ghazaleh College of Business was founded with the sole purpose of providing the future business leaders of the Arab world with the highest quality business education that can be delivered.

I have not spared any required resource from my organization to support our primary goal of preparing you, the gifted, to become the leaders of the future. Although it has been a short period of time since we started, we have already gained the reputation of being a premier school of business in this region. We are going to continue striving to become one of the top international business schools.

To accomplish our mission, we only recruit those students who can benefit from the rigor of our programs and those who have the potential for success. I am very proud of every single one of you and of your accomplishments. You are not only graduates of the Talal Abu-Ghazaleh College of Business but you have now become members of the Talal Abu-Ghazaleh Organization family.

Upon leaving the doors of the College, some of you will continue in your present jobs equipped with the tools and skills to move upwards, others will be joining our organization where they will find the challenges and opportunities we prepared you for, and some others may go elsewhere.

Using the common graduation term of “Commencement”, I wish all of you a very successful “Beginning”. You are now on your way to leadership positions.

May God bless you and guide you on your way.

Congratulations to the First Graduating Class!

Talal Abu-Ghazaleh
Dr. Talal Abu-Ghazaleh
Chairman
TAG-College Advisory Board
GJU President’s Statement

A new chapter is being marked in your lives as you are embarking on a new journey into a whole new world. You are going to proceed in confidence having received the best education that can be delivered. You have benefited from an educational structure that is unique in the academic world.

The Talal Abu-Ghazaleh College of Business is the product of a partnership between the public sector, being the German-Jordanian University, and the private sector, being the Talal Abu-Ghazaleh Organization. You are winners on both sides having benefited from a strong public body and from the dynamics and the tremendous financial support of the private sector.

I am very proud of you and very satisfied to see the first graduating class of our university. I am thrilled to find out that our experiment of partnership has worked very well.

Congratulations to all of you and best wishes for the years ahead. You are going to spread the word about your success and ours.

Labib Khadra

Dr. Labib Khadra
President
The German-Jordanian University
Dean of Graduate Studies’ Statement

As dean of graduate studies at the German Jordanian University, it is a great pleasure for me to extend my deepest congratulations to the MBA and MA-IP graduates of the Talal Abu-Ghazaleh College of Business. This is especially true since you are the first graduating class from these programs. The graduate programs at TAG-College are the first of their type in the region, involving partnership between a public university and the private sector. So, it is safe to say that you are the first of the first.

Being the first implies both a great opportunity and a great responsibility. Employers and the community will be watching closely to see the quality of our graduates, as much hope is placed on combining rigorous academic standards with everyday business realities and practices. This combination is at the core of the philosophy of the partnership between the German - Jordanian University and the Talal Abu-Ghazaleh Organization.

The hope is that this mixture will add a much needed element to our employment market. How this experiment is ultimately judged largely depends on our first batch of graduates.

I am confident that our graduates will demonstrate the best that can be achieved from our programs: theoretical and practical knowledge, creativity, work ethic, communication skills and high ethical standards. These goals are what you and your instructors have worked so hard to reach.

So, as we are proud of you now, we will be more so in the future as you move on with your careers and your lives. As you make us proud, you will also make your own reputations as well. In doing so, being the first of the first will gain even more significance and meaning.

So, congratulations once again, and best wishes for bright and satisfying careers.

Nizar Abu-Jaber

Dr. Nizar Abu-Jaber
Dean of Graduate Studies
German-Jordanian University
The Dean’s Statement

To my dear graduates,

This is our first annual yearbook that is intended to cover the graduation of the first batch from our two programs: the MBA and MA-IP. It gives me a special pleasure to congratulate you for your remarkable achievements, and we hope that your relationship with the college will continue.

It is true that TAG-College is only three years old, but we stand tall in our field; the good reputation we have acquired in such a short period is unprecedented in our area. We tried to provide you with the best facilities, professors, and up-to-date degree plans. We keep aspiring to be the best and to achieve excellence through accrediting our programs by International Accreditation Institutions.

The above mentioned achievements- among others- will not be possible without the support of Dr. Talal Abu-Ghazaleh, the Chairman of TAG-College Advisory Board. We know we carry a big name, we promise to keep it up, and we also appreciate the support of Dr. Labib Khadra, president of GJU.

Finally, special thanks for our faculty members who exerted their best effort to make this day possible.

My best wishes

Hisham Gharibeh

Dr. Hisham Gharibeh
Dean
Talal Abu-Ghazaleh College of Business
Advisory Board (2008 - 2009)

Talal Abu-Ghazaleh College of Business/ The German-Jordanian University (TAG-College/GJU) and its Advisory Board congratulate H.E. Prof. Dr. Walid Maani on the occasion of his appointment as the Minister of Higher Education and Scientific Research, and most recently as Minister of Education.

Talal Abu-Ghazaleh College of Business is proud and honored to have had H.E. Prof. Dr. Walid Maani as a distinguished member of its Advisory Board since the establishment of the College until he assumed his functions as a Minister.

His Board membership and his valued contributions have played a major role in the development of the College and its academic programs.

We recognize His Excellency’s the outstanding role he assumed in leading us to excellence, and wish him great success in his new responsibilities under the leadership of

His Majesty King Abdullah II Bin Al Hussein

Talal Abu-Ghazaleh
Dr. Talal Abu-Ghazaleh
Chairman
TAG-College Advisory Board
Advisory Board Members

The Advisory Board serves TAG-College in an advisory capacity to further the interest of the College, provide guidance in curriculum development, student recruitment and retention, scholarships funding, and assist with external relations with local government and foreign agencies.

The Board members are prominent international leaders known in the sectors of science, management, law, strategic planning and academics.

Dr. Saleh Hashem Abdel-Razek  
Secretary General of the Association of Arab Universities, Egypt

H.E. Suhair Al-Ali  
Minister of Planning and International Cooperation, Jordan

H.E. Dr. Mohammed Thabet Al-Taher  
General Manager of Abdulhameed Shoman Foundation, Jordan

H.E. Dr. Adnan Badran  
President of Petra University and Former Prime Minister of Jordan

Mr. Isam Mohamed-Ali Bdeir  
Chairman of the Board of Jordan Electric Power Company, Jordan

H.H. Al-Sharif Shaker Bin Zaid Bin Shaker  
Businessman and Industrialist, Jordan
Dr. Mona Makram Ebeid
Member of Parliament and President, Association for the Advancement of Education, Egypt

Mr. Saif El Sharif
General Manager, Jordan Press and Publishing, Jordan

Mr. Shaker Tawfiq Fakhouri
Chief Executive Officer and General Manager, Bank of Jordan, Jordan

Dr. Leonard Ferrari
Executive Vice President and Provost, Naval Postgraduate School, Monterey, California, USA

H.E. Sami Gammon
Chairman and General Manager of Jordan International Insurance Company, Jordan

H.E. Dr. Fawzi Gharabibeh
Distinguished Professor, University of Jordan and Former Minister of Education, Jordan

Dr. Edward Gress
Senior Advisor to the Chairman of the Talal Abu-Ghazaleh Organization and Professor of Accounting, Canisius College, Buffalo, New York, USA

H.E. Jawad Hadid
General Manager, Jordan Commercial Bank and Former Minister of Planning
Chief Executive Officer, Jordan

H.E. Dr. Mohammad Halaiqa
Senator and Former Deputy Prime Minister, Jordan
Dr. Nadia Hegazi  
Professor of Informatics Electronics,  
Researches Institutes/Ministry of  
Telecommunication & Information  
Technology, Egypt

Dr. Robert Jelly  
Director of Education  
Chartered Institute of Management  
Accountants, England

Dr. Laib Khadra  
President, The German Jordanian  
University, Jordan

Mr. Ameen Khawaldeh  
Board Member, Jordanian Bar  
Association, Jordan

Dr. Bruno Lanvin  
Executive Director of eLab and  
Manager of INSEAD’s teams in  
France, Singapore and Abu Dhabi

H.E. Dr. Amin Mahmoud  
Secretary General of the Association  
of Private Arab Universities, Jordan

Mr. Mustafa Adeeb Nasereddin  
Executive Director, Talal Abu-Ghazaleh  
& Co. International, Jordan

H.E. Dr. Muhyieddeen Shaban Touq  
General Commissioner, The National  
Center for Human Rights and Former  
Minister of State for Prime Ministry  
Affairs, Jordan
Management Committee (2008 - 2009)

The Management Committee is chaired by the Executive Director of Talal Abu-Ghazaleh College of Business (TAG-College) and meets regularly to discuss academic issues of the College. It is responsible for the management of the programs including but not limited to discussing relations with outside institutions and deliberating on new programs.

Mr. Bassam Abu-Ghazaleh (Chair)
Executive Director of TAG-College

Dr. Hisham Gharabeh
Professor of Finance and Dean
of TAG-College

Dr. Edward Gress
Senior Advisor to the Chairman of the
Talal Abu-Ghazaleh Organization

Dr. Zuhair Al-Obaidi
Professor of Marketing and International
Business, TAG-College

Dr. Adel Al-Rasheed
Professor of Management,
TAG-College

Dr. Ma’moun Akroush
Associate Professor of Marketing
and Vice Dean, TAG-College

Dr. Sulyman Atieh
Associate Professor of Accounting,
TAG-College

Dr. Majdy Zuriekat
Assistant Professor of Accounting and
Quality Assurance Director, TAG-College

Dr. Bana Abuzayed
Assistant Professor of Banking and
Finance, TAG-College
Faculty Council (2008 - 2009)

The Faculty Council is chaired by the Dean of the College and is responsible for approving and recommending new academic programs, as well as special student petitions.

Dr. Hisham Gharaibeh (Chair)
Dean of TAG-College

Mr. Bassam Abu-Ghazaleh
Executive Director of TAG-College

Dr. Edward Gress
Senior Advisor to the Chairman of the Talal Abu-Ghazaleh Organization

Dr. Ma‘moun Akroursh
Associate Professor of Marketing and Vice Dean, TAG-College

Dr. Talah Arabiat
Assistant Professor of Economics and Vice Dean, TAG-College

Dr. Majdy Zuriekat
Assistant Professor of Accounting and Quality Assurance Director, TAG-College

Dr. Adel Al-Rasheed
Professor of Management, TAG-College

Dr. Larissa v. Alberti-Alhtaybat
Assistant Professor of Accounting and Head of International Accounting Department, GJU

Dr. Amro Abu-Sleiman
Assistant Professor of Industrial Engineering and Head of Logistics Department, GJU
Faculty Members (2008 – 2009)

Full-Time Faculty Members

Dr. Hisham Gharabeh
Professor of Finance and Dean of TAG-College
Ph.D. in Financial Management, University of Texas, U.S.A

Dr. Adel Al-Rasheed
Professor of Management
Ph.D. in Business Management, University of Canterbury, UK

Dr. Zuahair Al-Obaidi
Professor of Marketing and International Business
D.Sc. in International Business, Helsinki School of Economics, Finland

Dr. Ma’moun Akroush
Associate Professor of Marketing
Ph.D. in Marketing, Huddersfield University, UK

Dr. Sulyman Attieh
Associate Professor of Accounting
Ph.D. in Accounting, University of Arizona, U.S.A

Dr. Talah Arabiat
Assistant Professor of Economics
Ph.D. in Economics, Texas Tech University, U.S.A

Dr. Majdy Zuriekat
Assistant Professor of Accounting
Ph.D. in Accounting, Huddersfield University, UK

Dr. Bana Abuzyayed
Assistant Professor of Banking and Finance
Ph.D. in Banking and Finance, University of Wales, UK

Dr. Reem Rabadi
Assistant Professor of Linguistics
Ph.D. in Linguistics, Nottingham University, UK
Part-Time Faculty Members

Dr. Husam Al-Khadash
Associate Professor of Accounting
Ph.D. in Accounting, University of Western Sydney, Australia

Dr. Mohammad Saleem
Associate Professor of Intellectual Property
Ph.D. in Pharmacology, Essex University, UK

Dr. Abdallah Abdallah
Assistant Professor of Industrial Engineering
Ph.D. in Industrial Engineering, Wayne State University, U.S.A

Dr. Mohammad Al-Qudah
Assistant Professor of Intellectual Property
Ph.D. in Law, University of Newcastle, UK

Dr. Muhammed Atmeh
Assistant Professor of Accounting
Ph.D. in Accounting, University of Newcastle, UK

Dr. Samer Dahiyat
Assistant Professor of Management
Ph.D. in Management, University of Huddersfield, UK

Dr. Ayman Haddad
Assistant Professor of Accounting
Ph.D. in Accounting, University of East Anglia, UK

Dr. Haitham Haloush
Assistant Professor of Law
Ph.D. in Law, University of Leeds, UK

Dr. Sa’ed Salhieh
Assistant professor of Industrial Engineering
Ph.D. in Industrial Engineering, Wayne State University, U.S.A
Visiting Professors

Dr. Loay Sehwail
Assistant Professor of Quality Management.
Ph.D. in Industrial Engineering and Management, Oklahoma State University, U.S.A

Dr. Rateb Sweies
Assistant Professor of Management
Ph.D. in Management, Northwestern University, U.S.A

Dr. Peter Uecker
Professor of Accounting
Ph.D. in Business Administration,
University of Bochum, Germany

Dr. Heinz Goddar
Professor of Intellectual Property
Ph.D. in Physics, University of Mainz, Germany

Prof. John Small
Emeritus Professor of Accounting and Finance
CBE, D.Litt, Heriot-Watt University, UK.

Dr. Ulrich Moser
Professor of Accounting and Finance
Ph.D. in Economics, University of Stuttgart, Germany

Dr. Ahmad Donia
Assistant Professor of Intellectual Property
Ph.D. in Engineering Science, Columbia University, U.S.A

Dr. Christiane Bou Khater
Assistant Professor of Intellectual Property
Ph.D. in Intellectual Property Law, University of Nantes, France

Dr. Danny Huntington
Assistant Professor of Intellectual Property
Juries Doctor, the George Washington University Law School, U.S.A
Graduates

MBA with concentration in Management
Graduates

MBA with concentration in Management

This MBA concentration takes graduates far beyond theoretical textbook knowledge to the real-world of practice. It provides state-of-the-art business management skills that graduates need to master in order to become business leaders. Professionals and managers will successfully manage organizations, people and cross-cultural projects in the Arab region.

Ali Hamdallah “Darwish Ahmad”  
Maha Abdelrahim Ali  
Nour Ahmad Alkhudari

Tamer Kamel AlNasser  
Mira Yacoub Al-Qura  
Maher Shabaan AlZaeeem

Taghreed Ali AlZaeeem  
Nour Fuad Atari  
Rania Tawfiq Ayoub
MBA with concentration in International Accounting
MBA with concentration in International Accounting

This MBA concentration provides graduates with the educational requirements to sit for the Arab Certified Professional Accountant Examination (ACPA) offered by the Arab Society of Certified Accountants (ASCA) and other professional examinations such as the Certified Management Accountant examination (CMA) and the Certified Public Accountant (CPA) Examination in the United States.
MBA with concentration in Quality Management
MBA with concentration in Quality Management

The quality management concentration qualifies graduates to occupy managerial positions where they can implement, in addition to the regular management skills, total quality management techniques to help achieve quality and profitability. This concentration also meets the need of the marketplace in preparing managers to implement quality standards in order to compete effectively in the global economy. Graduates of this concentration will be able to seek the Arab Certified Quality Manager (ACQM) certification offered by the Arab Knowledge and Management Society.
MBA with concentration in Marketing
MBA with concentration in Marketing

As we are witnessing a new era marked by both industrialization of the Arab countries and the tremendous growth in business activities, the marketing concentration provides graduates with the appropriate skills and requirements needed to be qualified for senior marketing positions. Graduates working in this field can use their newly-acquired educational skills to progress throughout their managerial career life.
Master of Arts in Intellectual Property
Master of Arts in Intellectual Property

This master program qualifies graduates to understand the various aspects of Intellectual Property (IP) and the dynamics of IP management and innovation with business strategy. Graduates working in this field obtain a thorough foundation in the fundamental principles of IP law to address legal issues such as licensing, copyright, trademark, and patent laws.

Sreen Marwan Abdel Jawad
Ahmad “Moh’d Noureddin” Abu Ghosh
Marah Majdi Al-Abweh
Hamdi Aref Balbisi
Zein Jebriel Al-Razem
Sahar Ahmad Hadieh
Lina George Haddad
Ahmad Hussein Noubeh
Thamer Mohammad Obeidat
Manal Adel Hallaq
TAG-College in Pictures
(2006 to 2009)
TAG-College in Pictures (2006 to 2009)

Launching TAG-College under the patronage of the Jordanian Prime Minister H.E. Dr. Marouf Al Bakht in a special ceremony at the Amman Marriott Hotel. February 27, 2006.

TAG-College and the German - Jordanian University Launches Oracle Academy at TAG-College. December 8, 2007.

The Evian Group-Arab Regions (EGAR) 3rd annual meeting at TAG-College with the attendance of government officials, academics, and global thinkers and is headed by Dr. Talal Abu-Ghazaleh, Chair of the Evian Group-Arab Regions and Co-chair of the Evian Group. April 7, 2008.


Achieving Sustainable Development through Competition Conference inaugurated at TAG-College with the attendance of the Vice-President of the German-Jordanian University, Dr. Peter Uecker and Executive Director of Talal Abu-Ghazaleh & Co. International Mr. Mustafa Nasreddin, and inaugurated by the German Federal Minister for Education and Research, H.E. Dr. Annette Schavan. July 7, 2008.
A cooperation agreement signed between Talal Abu-Ghazaleh Organization (TAG-Org) and the United Nations Relief and Works Agency for Palestine Refugees in the Near East (UNRWA) at TAG-College. September 1, 2008.

Dr. Victor Fung, Chairman of the International Chamber of Commerce (ICC) and Chairman of the Li & Fung Group of companies in the “Global Business in the 21st Century: Asia-Pacific Perspective” at TAG Business Forum at TAG-College. September 14, 2008.

The National Symposium on IP Education & Research inaugurated at TAG-College with the attendance of Dr. Talal Abu-Ghazaleh, Mr. Samer Al Tarawneh, and Mr. Anil Sinha from the World Intellectual Property Organization (WIPO). October 13, 2008.
Domestic Infrastructure- Critical Vulnerabilities and Protection lecture at TAG-College delivered by Dr. Leonard Ferrari the Provost of the Naval Postgraduate School (NPS). November 1, 2008.


TAG-College Premises

Our educational environment reflects the changing nature of the business environment. TAG-College has responded to the development of technology by designing state-of-the-art classrooms and laboratories equipped with the latest technological tools. Most of our classrooms are tiered to provide an unobstructed view of the instructor and equipped with computers and computer projectors mounted in the ceiling and padded swivel chairs for the comfort of the students.

Classrooms

Berlin (001)  Petra (002)

Hamburg (003)  Ma’in (004)

Bremen (102)  Madaba (103)
Microsoft Computers Lab

This Lab was created to address professional training requirements in the field of ICT specifically in business solution-Microsoft dynamics, database SQL, database Microsoft SQL server, system administration, development .net, and Oracle certifications.

Sun Microsystems Lab

The Sun Microsystems lab is designed for training courses in software engineering, software analysis and design, programming, simulation, e-business, e-commerce and operating systems. The powerful servers in this lab are very helpful to scientific researchers in need of high computing power.

TAG Business Forum

Talal Abu-Ghazaleh Business Forum was established upon the directive of Dr. Talal Abu-Ghazaleh, Chairman of the Advisory Board of TAG-College, and Chairman and CEO of Talal Abu-Ghazaleh Organization (TAG-Org), to become a platform for dialogue and exchange of ideas and expertise among business and economic leaders.
The Audio Visual Language Center is designed to allow students to learn by listening to correct statements and pronunciation as well as recording and listening to their own pronunciation. The Center is designed with individual booths for the students. Each booth equipped with the necessary computer hardware.

The College Cafeteria is designed for use by staff, students and visitors. It is a place where students and faculty can take their visitors for a brief coffee break or a lunch hour visit.

The Support Office and Bookshop is a fully serviced academic store, complete with an extensive range of academic textbooks and case studies, also providing office services such as printing and copying.
TAG-College’s library houses many volumes of reference material and is equipped with computers that have access to international libraries through memberships that are available for free to the faculty and students. The library is also equipped with individual study carrels.

Current holdings within the library at TAG-College include a sufficient number of computers, books, workstations, printers, and CD players. The Library aims at promoting excellence in learning and serving as a gateway for information vital for research.
Yearbook Committee

Editing Team

Editor-in-Chief
Mr. Bassam Abu-Ghazaleh

Editors
Dr. Edward Gress
Dr. Hisham Gharaibeh
Dr. Mamoun Akroush
Dr. Majdy Zuriekat

Coordinator
Nisreen Al-Ashqar

Linguistic
Roufan Nahhas

Graphic Designer
Issa Istanbouli
Signature

كلية طلال أبو غزالة للإدارة الأعمال
Talal Abu-Ghazaleh College of Business
Talal Abu-Ghazaleh College of Business